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<http://www.fig2010.com/>

XXIV FIG 2010 Congress

XXIV FIG International Congress 2010
Facing the Challenges - Building the Capacity
Sydney Convention and Exhibition Centre
Sydney Australia
11 - 16 April 2010

Dear [fullname],

As you may be aware, Sydney has won the right to host the prestigious [XXIV FIG International Congress](#) in 2010 (FIG 2010 Congress).

The Operational Management Committee is committed to ensuring the FIG 2010 Congress is the best in its history and that the Congress is promoted as widely as possible. A detailed marketing strategy has been developed incorporating promotion at other Congresses, journal advertising/editorial, targeting affiliate Associations and members of the *International Federation of Surveyors* (FIG).

The Operational Management Committee would kindly like to ask for your assistance in the promotion of the Congress in the aim to secure the support of eminent industry members to increase the attendance of international and national delegates at the Congress.

Your assistance could be provided though utilising the links to the below marketing collateral in this email by sending it to your members. We would also like to kindly ask you to forward any mailing lists you may have that the XXIV FIG International Congress could use in the marketing of the Congress.

Appointed Congress Organiser, **arinex Pty limited** will provide you with the necessary resources and guidance to assist in promoting the Congress. Please send an email to fig2010@arinex.com.au and you will be provided with the collateral you require.

Below, you will find links to the FIG Marketing Resources:

- The [FIG 2010 promotional advertisement](#) outlining the Congress details which can be printed and displayed in Association offices
- The [FIG 2010 email signature](#) which can be used on all FIG 2010 related emails and other correspondence as appropriate

- The latest [FIG 2010 promotional slide](#) outlining the Congress details to be forwarded to colleagues and potential delegates.

Furthermore, the [Downloads](#) section of the FIG 2010 website also offers an abundance of promotional resources that you can download to assist you in promoting the Congress.

If you would like to request more promotional materials, or have great ideas to promote the FIG 2010 Congress, do not hesitate to contact the **FIG 2010 Congress Managers** at fig2010@arinex.com.au or call **+61 2 9265 0700**.

Thank you in advance for your time and support for the XXIV FIG International Congress 2010.

Kind Regards,

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