



發展局  
Development Bureau



CONSTRUCTION INDUSTRY COUNCIL  
建造業議會

Zero 意外  
ACCIDENT

地盤零意外 關懷建未來  
Zero Accident We Build We Care

Our reference: DEVB(W) 516/81/17

9 November 2012

To whom it may concern,

Dear Sir/Madam,

Support for “Zero Accident”

You might have probably noticed the Construction Safety Week held in May this year. The Construction Safety Week, featuring the theme of “Zero Accident”, has earned strong support from across all sectors and personnel at every level in the construction industry. Up to now, some 30,000 individuals and 480 organisations have signed the Joint Declaration launched during the Construction Safety Week.

I would like to invite you to join hands with us and other committed stakeholders towards achieving the goal of “Zero Accident” on construction sites. In this regard, I appeal to you to **sign the on-line Joint Declaration** to demonstrate your commitment towards achieving this important goal. You can find the details of the Joint Declaration available at the Construction Safety Week website <http://www.safetyweek.hk>.

To further promote and reinforce the “Zero Accident” commitments of stakeholders, we are planning to launch a series of promotional activities and incentive schemes in the coming months. Key activities / schemes include –

1. Safe Workers Award

Contractors who have signed the Joint Declaration will be invited to nominate some 3% to 5% of workers for receiving a Commendation Certificate jointly issued by the Development Bureau and the Construction Industry Council. In addition, each awardee will be designated as “Zero Accident Ambassador” and be issued a special

秘書處：  
香港特別行政區政府總部  
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香港添馬添美道 2 號  
政府總部西翼 15 樓  
電話：(852) 3509 8305  
傳真：(852) 2524 9308

Secretariat:  
Development Bureau HKSARG  
15/F, West Wing,  
CGO  
2 Tim Mei Avenue,  
Tamar, Hong Kong  
Tel: (852) 3509 8305  
Fax: (852) 2524 9308

badge along with the Commendation Certificate.

2. Achievement certificate to companies with zero accident in 2012  
Appreciation Certificates will be presented to contractors / subcontractors who have achieved zero accident in 2012. Besides, we are considering to publicise their names on newspapers and on a dedicated website.
3. Innovative Safety Initiatives Award  
Contractors and subcontractors will be invited to submit entries of innovative safety initiatives that they have implemented in 2012 for the awards.

We would like to seek your participation in the promotional activities and incentive schemes and support to our work by rendering assistance in disseminating information, messages and publicity materials which will be rolled out progressively, to members of your organisation, business partners (consulting firms, other contractors, subcontractors, suppliers) and workers, and most importantly, to encourage their participation in the promotional activities and incentive schemes.

**We should be grateful if you would kindly fill in and return the attached reply slip at Annex A to us as soon as possible.** We would provide details of the promotional activities and incentive schemes in due course.

**You may also forward this invitation letter along with the Annex to your business partners and should be most grateful if you would kindly encourage them to support / participate in the upcoming promotional activities and incentives schemes.**

May I thank you in advance for your support to our pursuit to creating and maintaining “accident-free” construction sites in Hong Kong.

Yours faithfully,

(Michael Fong)  
for Secretariat for  
Construction Safety Week

**Support for “Zero Accident”  
Reply Slip from Other Business Partners**

To : Secretariat for Construction Safety Week (Attn: Sam S. W. Lam)  
E-mail : samlam@devb.gov.hk Fax : 2524 9308

*(Please put a “✓” in the box and fill in the blanks as appropriate)*

Secretariat’s letter was noted through transmission from \_\_\_\_\_  
(the organisation which forwarded the letter to you)

We acknowledge receipt of your letter ref. DEVB(W) 516/81/17 dated 9 November 2012 but regret that we would not be able to support / participate in the promotional activities and incentive schemes.

We acknowledge receipt of your letter ref. DEVB(W) 516/81/17 dated 9 November 2012 and would like to support / participate in the promotional activities and incentive schemes. We would also forward your letter to our follow members, business partners and workers. We would like to receive more information in this respect through the following contact. Our suggestions (if any) are given herewith for your consideration:-

**Point of Contact**

Name : \_\_\_\_\_  
Post : \_\_\_\_\_  
Tel. No. : \_\_\_\_\_  
Email address : \_\_\_\_\_

**Person-in-charge**

Name : \_\_\_\_\_  
Post : \_\_\_\_\_  
Tel. No. : \_\_\_\_\_  
Company : \_\_\_\_\_

Please return this reply slip by email or fax as soon as possible.