



Hong Kong & Mainland China & Southeast Asia Surveyor Day 2015
--- Innovative & Collaboration

5th October, 2015

Sponsor for Hong Kong & Mainland China & Southeast Asia Surveyor Day 2015 --- Innovative & Collaboration

Further to the success of Surveyor Day in previous years, I'm delighted to inform you that The Chartered Institution of Civil Engineering Surveyors (ICES) is taking lead this year to organize Surveyor day 2015 which will be held on 20th November 2015 (Friday) at Paramount Banquet Hall (Tsim Sha Tsui).Chartered ICES is hosting this event and collaborate with The Royal Institution of Chartered Surveyors (RICS), The Hong Kong Institution of Surveyors (HKIS) and The Hong Kong Institution of Engineering Surveyors (HKIES).

This year, Surveyor Day 2015 is themed as Innovative & Collaboration. We shall invite professionals within this industry from Hong Kong and Mainland China and representatives from The ASEAN Federation of Land Surveying and Geomatics (ASEAN FLAG) to create exchange platform to achieve innovative collaborations. It will be an excellent opportunity for all individuals to meet professional delegates over local and Asia Pacific, it will also be a valuable opportunity to meet old friends, making new friends and extend our social networking among the industry in a relaxing environment.

The "One Belt One Road" policy in its aim to promote connectivity clearly complements Mainland China's going out strategy and supports the export of Chinese infrastructure on a grand scale. As of last year, preliminary results were achieved. An implementation plan was also conducted by the country and engaged in active communication and negotiation with relevant countries. After one-year deployment, the policy has begun to move towards the stage of pragmatic cooperation, which has generated huge market opportunities. In order to further facilitate the progress and promote the new concept, it requires to build strong awareness of the concept from the public, generate great exposure to the professions, media and public, connect tightly with industry members to facilitate communication and interaction, and being equipped with and supported by innovative as well as professional techniques.

The objectives of this event are to raise awareness of surveying profession importance for innovative development meanwhile invite overseas guest to share the worldwide trend of innovative development,





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provide networking opportunity for overseas collaborations and construction practitioners to link up and exchange ideas, grab attention from media to increase public exposure, which contributes to the achievement of the “One Belt One Road” policy.

ICES, RICS, HKIS and HKIES as non-profit organizations actively engaged in activities of Surveying profession, we perform our missions only depending on the financial supports from our members ourselves and sponsorships from companies who have the same goals with us in launching our social responsibilities. As such, we would be much obliged to have your support and sponsorship of the seminar. We have attached the sponsorship schemes for your generous consideration.

<i>Platinum</i>	– A Sponsorship of HK\$30,000
<i>Diamond</i>	– A Sponsorship of HK \$20,000
<i>Gold</i>	– A Sponsorship of HK\$10,000
<i>Sliver</i>	– A Sponsorship of HK\$5,000
<i>Bronze</i>	– A Sponsorship of HK\$3,000

We would be grateful to receive your reply on or before Monday 2nd November 2015.

Looking forward to seeing you in our big party. Should you need further information or assistance, please feel free to contact our coordinator Ms. Vicky Leung at 3188 5230 or email: mes.vickyleung@gmail.com

Yours sincerely,

Kong Fei Pak

Organizer-in-Chief

The Chartered Institution of CIVIL ENGINEERING SURVEYORS



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LG, South Seas Centre, 75 Mody Road TST East Kowloon,
 Paramount Banquet Hall on 20th November 2015

Sponsorship Package	
Platinum Sponsor HK \$30,000	<ul style="list-style-type: none"> • Acknowledgement as Platinum Sponsor on all event collaterals and backdrops / banner/signage; • 12 seats reserved at the event; • Sponsor company advertisement display on Paramount TV; • Space for company pamphlets and displays in prominent position in the venue;
Diamond Sponsor HK \$20,000	<ul style="list-style-type: none"> • Acknowledgement as Diamond Sponsor on all event collaterals and backdrops / banner/signage/; • 12 seats reserved at the seminar; • Space for company pamphlets and displays in prominent position in the venue;
Gold Sponsor HK\$10,000	<ul style="list-style-type: none"> • Acknowledgement as Gold Sponsor on all event collaterals and backdrops / banner/signage; • 6 seat reserved at the seminar; • Space for company pamphlets and displays in the venue;
Sliver Sponsor HK\$5,000	<ul style="list-style-type: none"> • Acknowledgement as Silver Sponsor on all event collaterals and backdrops / banner/signage; • 4 seat reserved at the seminar; • Space for company pamphlets in the venue;
Bronze Sponsor HK\$3,000	<ul style="list-style-type: none"> • Acknowledgement as Bronze Sponsor on all event collaterals and backdrops / banner/signage; • 2 seat reserved at the seminar; • Space for company pamphlets in the venue;



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SPONSORSHIP APPLICATION FORM

A. Company Name:

B. Contact Person Information:

Name: _____ Position: _____

Mobile: _____ Email: _____

Address: _____

C. Sponsorship Package:

Please indicate which sponsorship you would like to take up by checking the appropriate box.

<input type="checkbox"/> Platinum Sponsor	HK\$30,000	<input type="checkbox"/> Diamond Sponsor	HK\$20,000
<input type="checkbox"/> Gold Sponsor	HK\$10,000	<input type="checkbox"/> Silver Sponsor	HK\$5,000
<input type="checkbox"/> Bronze Sponsor	HK\$ 3,000		

D. Payment Method:

1. Pay-By-Mail

Mail a crossed cheque payable to “Chartered Institution of Civil Engineering Surveyors - Hong Kong Region.”

Add: Unit C, 8/F, Nathan Commercial Building, 430 Nathan Road, Yumatei, Kowloon, Hong Kong
Attn: Chartered Institution of Civil Engineering Surveyors - Hong Kong Region

2. Bank-In-The-Cheque

Bank in a crossed cheque to “Chartered Institution of Civil Engineering Surveyors - Hong Kong Region.”

Bank: HSBC

Account: 102-032083-001

3. Alipay Transfer

Account: mes.services.ltd@gmail.com

E. Information of Your Cheque (for easy tracking):

Bank Name: _____

Cheque Number: _____

Date of issue: _____

**Please note that there is no refund for any cancellation of sponsorship after the payment.*

F. Confirmation:

Authorized Signature

Company Chop





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TIME	Program Rundown	REMARK
18:30	Registration	
19:00	Welcoming Speech – Sr Miranda Lui, ICES Chairlady	
19:05	Opening Speech – President of HKIES	
19:15	Keynote Speech – Mr Mohammad Azmi bin Mohd Zin, President of ASEAN FLAG	
19:30	Souvenir Presentation / Prize presentation for outstanding students	Present by president or chairman / Prize Presentation by sponsors
19:45	Dinner Begins	